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CAROUSEL FUNDRAISER AT DISNEYLAND RESORT BENEFITED 43 YOUTH ORGANIZATIONS IN THE LOCAL COMMUNITY

Carousel of Possible Dreams granted 43 dreams and 3,329 donors participated

Costa Mesa, CA (November 13, 2015) - Disneyland Resort hosted The Carousel of Possible Dreams on November 12, raising more than \$615,587 for 43 Orange and Los Angeles County nonprofits that serve children. This was the third Carousel of Possible Dreams on the King Arthur Carrousel at Disneyland and had a record 3,329 donors participate along with 43 riders from the nonprofit organizations. Riders received pledges before the event and at the carousel they had a chance to make calls for more donations between rides.

Launched six years ago, The Carousel of Possible Dreams has raised more than \$2.7 million and fulfilled over 100 dreams for children's programs across the country. The charities' programs range from autism, mental health, Down syndrome and the homeless. It was Sandy Segerstrom Daniels' idea to raise money for children's charities through one of childhood's magical and joyful activities: riding a carousel.

"There's not a more magical place than Disneyland, and we are so grateful that it opened its gates to let our charity riders enjoy the enchanting King Arthur Carrousel," said Sandy Segerstrom Daniels, Founder & Executive Director of Festival of Children Foundation. The Disneyland Carousel of Possible Dreams is the 14th to be held since 2009. Ealier Carousel

of Possible Dreams have been held at Central Park, in New York City, the Eden Palais, a spectacular 19th Century European Salon Carousel housed at the private Sanfilippo Estate in Barrington Hills, Illinois, Griffith Park in Los Angeles and South Coast Plaza and have underscored the success of the foundation she founded in 2003.

Festival of Children Foundation funds all program costs so all monies raised go directly to the participating charities.

“Shelter Partnership was thrilled to participate for the first time in the Carousel of Possible Dreams. Our Board members and supporters really got behind this unique fundraising idea and we look forward to participating next year. Because of Festival of Children Foundation, we will be that much closer to distributing 50,000 toys to homeless children in Los Angeles County this holiday season,” stated Ruth Schwartz, Executive Director Shelter Partnership, Inc.

About Festival of Children Foundation

Festival of Children Foundation is a 501 (c) (3) nonprofit organization that brings together and coordinates the efforts of charities, companies and individuals who actively work to improve the lives of children. Festival of Children Foundation gives a voice, guidance and support. 100% of the administrative costs are covered by designated funding, allowing donations to go further in direct support of programs and services that improve the lives of children. For more information, please visit festivalofchildren.org.

