



FOR IMMEDIATE RELEASE

May 23, 2014

Contact: Beverly Morgan, APR

bmorgan@festivalofchildren.org

'CAROUSEL OF POSSIBLE DREAMS' FUNDRAISER
TO BENEFIT CHICAGO-BASED CHILDREN'S CHARITIES

19th Century European Carousel to serve as unique fundraising machine for Ronald McDonald House Charities of Chicagoland & Northwest Indiana, St. Jude Children's Research Hospital and Little Angels

WHAT: Chicago civic, business and philanthropic leaders will test their fundraising prowess aboard the *Eden Palais*, a spectacular 19th Century European Salon Carousel housed at the private Sanfilippo Estate in Barrington Hills, Illinois. Armed only with their cell phones, riders will go round and round and up and down, raising money for Ronald McDonald House Charities Chicagoland & Northwest Indiana, St. Jude Children's Research Hospital and Little Angels.

Riders will not be allowed off the carousel until they've achieved their fundraising goals for the children's charities. 100% of money raised will go directly to the nonprofit organizations.

The Carousel of Possible Dreams is a innovative fundraising vehicle of Festival of Children Foundation, a California-based nonprofit. Receptions For Research, The Greg Olsen Foundation, is the presenting sponsor for this event.

WHEN: **Saturday, August 23, 2014 from 5:00 - 9:00 p.m.**

WHERE: The Sanfilippo Estate in Barrington Hills, Illinois

About Festival of Children Foundation

Festival of Children Foundation is a 501(c)(3) nonprofit organization that serves to bring together and coordinate the efforts of charities, companies and individuals who actively work to improve the lives of children. Festival of Children Foundation gives a voice, guidance and support. 100% of the administrative costs are covered by designated funding, allowing donations to go further in direct support of programs and services that improve the lives of children. For more information, visit www.festivalofchildren.org.