



FOR IMMEDIATE RELEASE

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**'CAROUSEL OF POSSIBLE DREAMS' FUNDRAISER TO BENEFIT
FRIENDS OF CATHRYN (FRoC FUND) AND RAISE MONEY FOR
NEUROBLASTOMA CANCER RESEARCH**

South Coast Plaza Carousel to serve as unique vehicle for "FUN"draiser

WHAT: Civic, business and philanthropic leaders will test their fundraising prowess riding South Coast Plaza's famous carousel to raise money for the Friends of Cathryn Fund (FRoC), a Laguna Beach-based organization that raises money for Neuroblastoma research. Neuroblastoma is an aggressive solid tumor pediatric cancer, affecting about 800 young children each year in the United States. "Our dream is to raise \$500,000 in support of NANT, a national consortium of top pediatric oncologists who specialize in Neuroblastoma, and CNCF (Children's Neuroblastoma Cancer Foundation), which provides important parent/patient education essential for Neuroblastoma parents," said Susan Giusto, founder of FRoC and the mother of Cathryn, the FRoC Fund's namesake and a Neuroblastoma survivor.

Now through September 30th, groups and individuals can make donations at www.festivalofchildren.org/froc. On September 30, Friends of Cathryn will celebrate their fundraising finale by climbing aboard the carousel and going round and round to raise final donations on behalf of their goal.

"September is National Childhood Cancer Awareness Month, which is a perfect opportunity to partner with Friends of Cathryn for this Carousel of Possible Dreams fundraiser. For Festival of Children Foundation, it's a special way to put 'fun' in a fundraising event for a very difficult cause," said Sandy Segerstrom Daniels, Founder and Executive Director of Festival of Children Foundation.

WHEN: **Tuesday, September 30, 2014 at 5:00 p.m.**

WHERE: Carousel Court
South Coast Plaza
3333 Bristol Street
Costa Mesa, CA 92626

MORE INFO: To learn more about The Carousel of Possible Dreams visit www.festivalofchildren.org/froc

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About Festival of Children Foundation

Festival of Children Foundation is a 501 (c) (3) non-profit organization that serves to bring together and coordinate the efforts of charities, companies and individuals who actively work to improve the lives of children. Festival of Children Foundation gives a voice, guidance and support. 100% of the administrative costs are covered by designated funding, allowing donations to go further in direct support of programs and services that improve the lives of children. For more information, visit www.festivalofchildren.org.

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