



FOR IMMEDIATE RELEASE

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'CAROUSEL OF POSSIBLE DREAMS' FUNDRAISER
TO BENEFIT CHICAGO-BASED CHILDREN'S CHARITIES

19th Century European Carousel to serve as unique fundraising machine for Ronald McDonald House Charities of Chicagoland & Northwest Indiana and St. Jude Children's Research Hospital

WHAT: Chicago civic, business and philanthropic leaders will test their fundraising prowess aboard the *Eden Palais*, a spectacular 19th Century European Salon Carousel housed at the private Sanfilippo Estate in Barrington Hills, Illinois. Armed only with their cell phones, riders will dial for donations as they go round and round and up and down, raising money for Ronald McDonald House Charities Chicagoland & Northwest Indiana and St. Jude Children's Research Hospital.

Riders will not be allowed off the carousel until they've achieved their fundraising goals for the children's charities. 100% of money raised will go directly to the nonprofit organizations. How long it takes is up to the riders!

The Carousel of Possible Dreams is an innovative fundraising vehicle of Festival of Children Foundation, a California-based nonprofit. The organization has hosted the carousel fundraisers throughout the U.S. for select children's charities since 2009.

For more information, visit www.festivalofchildren.org.

WHEN: **Saturday, August 3, 2013 from 5:00 - 9:00 p.m.**

WHERE: The Sanfilippo Estate in Barrington Hills, Illinois

(more)

Carousel of Possible Dreams Chicago – 2 – 2 – 2

The Possible Dream of St. Jude Children’s Research Hospital

The daily operating cost for St. Jude Children’s Research Hospital is \$1.8 million, which is primarily covered by public contributions. With your help St. Jude would like to raise enough funds to pay for 100 rounds of chemotherapy for patients with leukemia. Acute lymphoblastic leukemia (ALL) is the most common form of childhood cancer. In 1962, the survival rate was 4 percent but thanks to research and treatment protocols discovered at St. Jude the survival rate for this once deadly disease is 94 percent. Their overall funding goal is \$150,000. For more information, visit www.stjude.org.

The Possible Dream of Ronald McDonald House Charities of Chicago & Northwest Indiana

They will be raising money to fulfill the Possible Dream of building a new Ronald McDonald House that will provide for 12 families. This new House will be specifically designed to provide for patients receiving proton beam therapy at the Central DuPage Hospital nearby. This new Ronald McDonald House will be built near the Cadence Health-CDH Campus in Winfield, IL and is scheduled to open in 2015. Their overall funding goal is \$150,000. For more information, visit www.rmhcni.org.

About Festival of Children Foundation

Festival of Children Foundation is a 501(c)(3) nonprofit organization that serves to bring together and coordinate the efforts of charities, companies and individuals who actively work to improve the lives of children. Festival of Children Foundation gives a voice, guidance and support. 100% of the administrative costs are covered by designated funding, allowing donations to go further in direct support of programs and services that improve the lives of children. For more information, visit www.festivalofchildren.org.

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