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Festival of Children Foundation Raises \$54,631.

for Orange County Equine Therapy Programs

The Shea Center for Therapeutic Riding & Mustard Seed Ranch

Beneficiaries of May 3 Fundraiser

WHAT: Festival of Children Foundation enlisted South Coast Plaza's carousel as a fundraising machine for two Orange County non-profit organizations that specialize in providing equine therapy programs for kids: *The Shea Center for Therapeutic Riding & Mustard Seed Ranch*.

Over 100 attendees cheered the 20+ riders as they went round and round and up and down on the carousel armed only with their cell phones, raising \$54,631 for the therapeutic horse-related programs. The new Microsoft Store at South Coast Plaza provided laptops with internet access so guests could donate online during the event at www.ridethecarousel.org.

Participants stayed on the carousel until they each raised at least \$500, with many of the riders far exceeding that goal. 100 percent of the funds raised go directly to the equine therapy organizations, both based in San Juan Capistrano, California. KCAL/KCBS Orange County reporter Michele Gile emceed the festivities with San Juan Capistrano resident Jefferson Parand.

WHEN: The fundraiser took place on Tuesday, May 3, 2011 at 5:30 p.m.

WHERE: Carousel Court at South Coast Plaza
3333 Bristol Street
Costa Mesa, CA 92626

About Festival of Children Foundation

Festival of Children Foundation is a 501 (c) (3) non-profit organization that serves to bring together and coordinate the efforts of charities and individuals who actively work to improve the lives of children. Festival of Children Foundation gives a voice, guidance and support. 100% of the administrative costs are covered by designated funding, allowing donations to go further in direct support of programs and services that improve the lives of children. For more information, visit www.FestivalofChildren.org.