



FOR IMMEDIATE RELEASE

Contact: Beverly J. Morgan, APR
bmorgan@festivalofchildren.org



Festival of Children Foundation Reminds Community **January 2012 is National Mentoring Month**

Costa Mesa, Calif (January 10, 2012) – January 2012 marks the 11th anniversary of National Mentoring Month, an annual campaign to recruit volunteer mentors for young people. National Mentoring Month focuses national attention on the need for mentors, as well as how each of us can work together to increase the number of mentors to assure brighter futures for our young people. According to the National Center on Secondary Education and Transition, children between the ages of 12 through 17 are within the developmental stage most able to best absorb and benefit from the skills of a mentor.

“When you were a child or young adult, was there someone in your life who encouraged you, showed you the ropes and helped you become who are you today? That person was a mentor to you,” said Sandy Segerstrom Daniels, Founder and Executive Director of Festival of Children Foundation. “I invite everyone to consider becoming a mentor as a New Year’s resolution.”

For a list of organizations that offer mentoring programs, visit Festival of Children Foundation’s website at FestivalofChildren.org or telephone (714) 438-3286.

###