



April 30, 2014

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## **JUST DAYS LEFT FOR PUBLIC TO HELP BREAK WORLD RECORD**

***5,604 more letters needed by May 12, 2014 to break Guinness World Record  
for "Most Letters to Military Personnel in One Month"***

**WHAT:** On April 12<sup>th</sup> Festival of Children Foundation and Team Kids kicked off "Letters from Home," a month-long letter writing campaign for our troops, with the hope of breaking a Guinness World Record for "most letters to military personnel in one month."

4,397 letters have been received to date. 5,604 more letters are needed by May 12, 2014 in order to break the Guinness World Record. Festival of Children Foundation and Team Kids are encouraging everyone, including families, church groups and youth groups to write.

**WHY:** "This program was designed to promote collaboration, teach kids about philanthropy and the importance of giving back, and to put a smile on the faces of over 10,000 of our troops," said Sandy Segerstrom Daniels, Founder and Executive Director of Festival of Children Foundation.

**WHERE:** Letters can be mailed to:

Festival of Children Foundation  
3315 Fairview Road  
Costa Mesa, CA 92626

Visit [www.festivalofchildren.com/letters](http://www.festivalofchildren.com/letters) to download a letter template. Written letters can be scanned and sent via email to [letters@festivalofchildren.org](mailto:letters@festivalofchildren.org). All letters received by May 12, 2014 will count toward the Guinness World Record.

### **About Festival of Children Foundation**

Festival of Children Foundation is a 501(c)(3) non-profit organization that serves to bring together and coordinate the efforts of charities, companies and individuals who actively work to improve the lives of children. Festival of Children Foundation gives a voice, guidance and support. 100% of the administrative costs are covered by designated funding, allowing donations to go further in direct support of programs and services that improve the lives of children. For more information, please visit [www.festivalofchildren.org](http://www.festivalofchildren.org).

### **About Team Kids**

Team Kids' mission is to empower youth to be responsible, resilient, socially conscious citizens through experiential leadership and character development programs that leverage innovative community collaboration. It's all about the kids! For more information, visit [www.teamkids.org](http://www.teamkids.org).

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