



YO GABBA GABBA! ANNOUNCES NEW LIVE TOUR

YO GABBA GABBA! LIVE!: GET THE SILLIES OUT! TOUR BEGINS WITH THREE STOPS IN 2012: LOS ANGELES, ANAHEIM AND NEW YORK CITY

FULL NORTH AMERICAN TOUR IN EARLY 2013

*Pre-Sale Tickets and Gabba! Party Packages will be Available to the
Yo Gabba Gabba! Online Community Beginning July 26th at 10 a.m. at Ticketmaster.com*

Los Angeles, CA (July 25, 2012)- The sillies are crazy little creatures that live inside of us and need to be shaken out! DJ Lance Rock and everyone's favorite cast of colorful characters are calling all fans across North America to get ready to jump, shake and shimmy them out at the new live tour *Yo Gabba Gabba! LIVE!: Get the Sillies Out!*. W!LDBRAIN Entertainment and tour producers S2BN Entertainment announced today that *Yo Gabba Gabba! LIVE!: Get The Sillies Out!* tour will kick-off with three stops in 2012, followed by a multiple-city tour across North America in early 2013. *Yo Gabba Gabba! LIVE!: Get the Sillies Out!* 2013 dates and cities to be announced.

LOS ANGELES - Nokia Theatre LA Live
Friday, November 23rd - 2pm, 5:30pm
- *Public On-Sale: August 8th at 10 a.m.* -

ANAHEIM - Honda Center
Saturday, November 24th - 2pm, 5:30pm
- *Public On-Sale: August 8th at 10 a.m.* -

NEW YORK - Theater at MSG
Friday, November 30th - 5pm
Saturday, December 1st - 11am, 2pm, 5pm
Sunday, December 2nd - 11am, 2pm, 5pm
- *Public On-Sale: August 15th at 10 a.m.* -

The *Yo Gabba Gabba!* Thanksgiving weekend tradition in Los Angeles continues. 2012 marks the third consecutive year that *Yo Gabba Gabba! LIVE!* will play to an audience in downtown Los Angeles at Nokia Theatre LA Live.

The stop in Anaheim marks the first time *Yo Gabba Gabba! LIVE!* will perform in Orange County, home to *Yo Gabba Gabba!* creators Christian Jacobs and Scott Schultz. *Yo Gabba Gabba!* will donate a portion of the ticket proceeds from the Los Angeles and Anaheim shows to Festival of Children Foundation.

Yo Gabba Gabba! is an award-winning, live-action television series and live stage show whose unconventional formula has created a triple stacked fan base, making it one of the most popular entertainment properties among preschoolers, parents and indie music lovers alike. The television show, now in its fourth season, airs several times a day on Nick Jr.

Yo Gabba Gabba! LIVE!: Get the Sillies Out! tour will continue in early 2013 and will include theaters and arenas across North America. *Yo Gabba Gabba! LIVE!: Get the Sillies Out!* marks the third tour for the successful *Yo Gabba Gabba! LIVE!* concert series. The first tour, *Yo Gabba Gabba! LIVE!: There's a Party in My City!*, launched with a float in the Macy's Thanksgiving Day Parade and a performance at the White House in 2010 and played to sold out venues in 60 cities. *Yo Gabba Gabba! LIVE!: It's Time to Dance!* enjoyed repeat success in 2011, energizing audiences across North America at over 120 shows.

Yo Gabba Gabba! LIVE! is a state-of-the-art production and an interactive experience that offers audiences of all ages the opportunity to witness their favorite characters come to life when DJ Lance Rock and fans say the magic words, "Yo Gabba Gabba!". Hip-hop legend Biz Markie will join the cast on stage for *Yo Gabba Gabba! LIVE!: Get the Sillies Out!* with Biz's Beat of the Day. The show will also feature Super Music Friends and Dancey Dance guest performances. Past *Yo Gabba Gabba! LIVE!* guest performances have included Devenda Banhart, Cold War Kids, Matt Costa, Kid Koala, Moby, DMC (Run DMC), Shaggy, Snoop Dogg, Dave Grohl, Jon Heder, Talib Kweli, Mix Master Mike, Nicole Richie, Kid Sister, Keri Russell, Lou Diamond Phillips, Jason Reitman, Zac Brown and the Drive By Truckers and more, while Christina Aguilera, Jessica Alba, Jason Bateman, Travis Barker, Brendan Fraser, Heidi Klum, Chris Noth, Gwen Stefani, Brooke Shields, Dennis Quaid and others attended with their families.

Members of the *Yo Gabba Gabba!* online community will have access to pre-sale tickets on Ticketmaster.com beginning July 26th at 10 a.m. They will also have access to Gabba Party Packages, which include the best seats in the house for the show plus a chance to meet the Gabba Gang up close after the show. Community members will use the code "ILOVEYGG" to access the fan pre-sale. To join the *Yo Gabba Gabba!* online community, visit yogabbagabba.com and register to receive GabbaMail. For complete tour and ticket information, please visit: www.yogabbagabbalive.com.

About Yo Gabba Gabba!

Yo Gabba Gabba! premiered in the U.S. on Nickelodeon in August, 2007 and currently ranks as one of the most popular series on television with broad appeal among preschoolers, parents, teens and adults. The award-winning series is created by Christian Jacobs and Scott Schultz and is produced by The Magic Store and W!LDBRAIN Entertainment. The series is a four-time Emmy nominee. *Yo Gabba Gabba!* infuses retro-style and beat-driven music to teach simple life lessons. The series and the live show stars DJ Lance Rock (Lance Robertson) and a cast of colorful characters, including: Brobee, the little green one, Foofa, the pink flower bubble, Munno, the red Cyclops, Toodee, the blue cat-dragon and Plex, the yellow robot. Today's most popular names in movies, television, music and sports flock to the groundbreaking series, including series regulars Biz Markie and Mark Mothersbaugh, and guest stars such as Fred Armisen, Erykah Badu, Jack Black, Anthony Bourdain, Devo, Flaming Lips, Meta World Peace (Ron Artest), Tony Hawk, The Killers, Jack McBrayer, MGMT, Mos Def, The Roots, Andy Samberg, The Shins, Sarah Silverman, Amare Stoudemire, The Ting Tings, Weezer, Jimmy Eat World, Elijah Wood and Weird Al Yankovic, among others. *Yo Gabba Gabba!* apparel, CDs, DVDs, books and other merchandise are sold online and in mass and specialty retail stores nationwide in the U.S. The series, now in its fourth season, airs several times a day on Nick Jr. and in several major international territories, including Australia, Canada, France, Israel, Latin America, New Zealand, South Africa and the U.K. Visit www.yogabbagabba.com.

About W!LDBRAIN Entertainment:

Wildbrain Entertainment, a DHX Media Ltd. Company, is an award-winning entertainment studio and one of the world's foremost producers of animation. The studio develops television, motion pictures, short-form programming, commercial content and consumer products. Their exceptional slate of programming includes

the critically acclaimed television series *Yo Gabba Gabba!* (Nick Jr.) and live touring show, *Yo Gabba Gabba! LIVE! There's A Party in My City!*; *The Ricky Gervais Show* (HBO); *Higglytown Heroes* (Disney); *Bubble Guppies* (Nick Jr.); *The Hard Times of R.J. Berger* (MTV), *Peanuts* (*Happiness is a Warm Blanket, Charlie Brown*) and *Team Smithereen* (Disney XD). The studio's global licensing group oversees a diverse licensing and retail merchandising portfolio on behalf of leading brands such as *Yo Gabba Gabba!* and hit UK series *Rastamouse* (CBeebies), among others. Wildbrain has received Clios, Addys, BDA Awards and Annies for their commercial work, reinvigorating classic brands for leading companies such as The Coca-Cola Company, Honda, Kraft and Nike. Wildbrain Entertainment is based in Los Angeles, CA.

About S2BN Entertainment:

S2BN is an entertainment company specializing in the production of family oriented shows for theatres and arenas. Currently, S2BN has multiple successful shows in operation: the record-breaking smash hit *Spider-Man: Turn Off the Dark* on Broadway, *Rock of Ages*, *Fuerza Bruta*, and *Super Why Live*, based on the PBS pre-school hit, which launched in 2012. For 30+ years S2BN's leadership have been dominant and innovative forces in the international concert touring industry, working in exclusive partnerships with renowned, global artists such as The Rolling Stones, Barbra Streisand, U2 and Pink Floyd amongst many others. In that time they have also created and/or promoted a wide range of unique family entertainment attractions in tennis, figure skating, motorsports, boxing and wrestling as well as theatre, opera and symphony.

About Festival of Children Foundation:

Festival of Children Foundation is a 501 (c) (3) non-profit organization that serves to bring together and coordinate the efforts of charities, companies and individuals who actively work to improve the lives of children. Festival of Children Foundation gives a voice, guidance and support. 100% of the administrative costs are covered by designated funding, allowing donations to go further in direct support of programs and services that improve the lives of children www.festivalofchildren.org.

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